



WASHINGTON STATE INFRAGARD

SPONSORSHIP PACKET



OVERVIEW

In 1996, the InfraGard program began as a collaborative effort between the public and private partnerships that aims to enable information sharing for the protection of critical infrastructure. This program is a 501(c)3 non-profit organization is led by the Federal Bureau of Investigation (FBI) and has since grown to a national organization of 78 Chapters and over 80,000 members.

InfraGard “Chapters” are geographically linked with FBI Field Office territories and are a partnership between private sector-led InfraGard Member Alliances and the FBI. InfraGard is a partnership between the FBI and public and private sector individuals.

Washington State InfraGard is an FBI-affiliated 501(c)3 non-profit organization serving the state of Washington with over 1200 members. Our Chapter mission is *“To protect Washington State’s infrastructure and critical services by providing a secure platform and trusted community to share experiences and information.”*

Our members include both private business and public agencies that represent the 16 critical infrastructure sectors established by the Department of Homeland Security (DHS), as well as government, academic institutions, first responders, and state, local, and federal law enforcement agencies. As an information sharing and networking initiative, InfraGard is serving the interests and combining the subject-matter expertise of a wide range of members to prevent hostile acts against the United States.

Critical Infrastructure sectors are assets, systems, and networks, whether physical or virtual, are considered so vital to the United States that their incapacitation or destruction would have a debilitating effect on security, national economic security, national public health or safety, or combination thereof.

InfraGard members operate in all 16 Critical Infrastructure Sectors:

SPONSORSHIP LEVELS

In support of our mission, InfraGard provides a wide variety of training and education programs for our members. As a 501(c)3 nonprofit organization, we rely upon contributions from corporate sponsors to help defray the costs of these vital initiatives. Our sponsorship program is designed to provide our partners with targeted exposure, numerous value-added benefits, and the chance to make a positive impact in the communities they serve.

Your financial support will enable us, Washington State InfraGard, to achieve these important objectives. Our guiding philosophy in acquiring financial support is to form a long-term relationship of mutual benefit to both InfraGard and its sponsors. Accordingly, your sponsorship will be in effect for one year from the date of your acceptance of this offer.



PLATINUM - \$5000

Prestigious association with a premier FBI-affiliated public/private partnership

Access to invaluable training, education, and networking provided at InfraGard events

Logo and URL and brief description displayed on Chapter website for the year

Logo displayed on all Chapter collateral and slideshow decks

Attendance to all open meetings, events, and/or tours for a year.

Registration required and additional events may apply for special events or tours

Recognition at all Chapter meetings and in all communications to members

Ability to display collateral at all meetings for a year

Opportunity to attend 2 Board of Directors Meetings

GOLD - \$3000

Prestigious association with a premier FBI-affiliated public/private partnership

Access to invaluable training, education, and networking provided at InfraGard events

Logo and URL and brief description displayed on Chapter website for the year

Logo displayed on all Chapter collateral and slideshow decks

Attendance to all open meetings for the year.

Opportunity to attend 1 Board of Directors Meetings



SILVER - \$1500

Prestigious association with a premier FBI-affiliated public/private partnership

Access to invaluable training, education, and networking provided at InfraGard events

Logo and URL and brief description displayed on Chapter website for the year

Logo displayed on all Chapter collateral and slideshow decks

Attendance to all open meetings for the year.

BRONZE - \$500

Prestigious association with a premier FBI-affiliated public/private partnership

Access to invaluable training, education, and networking provided at InfraGard events

Logo and URL and brief description displayed on Chapter website for the year

Logo displayed on all Chapter collateral and slideshow decks

Attendance to all open meetings for the year.

In order to maximize the benefits of these sponsorships for the companies involved, it is important to provide web publication-ready logos and marketing material for the Chapter website.

Please contact sponsorship@waInfragard.org for more information and to process your sponsorship.

Sponsor Requirements (All Levels):

1. Sponsors agree to focus on improving the professional knowledge and expertise of critical infrastructure defenders, first responders, and security practitioners through an education-oriented rather than sales approach. Washington State InfraGard will not provide membership lists.
2. Sponsors agree to promote services and products to InfraGard members only after the express permission of those members to be solicited has been received. This is also known as the “opt-in” policy. In conjunction with the opt-in policy, Sponsors also agree to adhere to a “no-spam” and Chapter privacy policies. Membership names, contact information, and distribution lists will not be shared under any circumstances under this program. The Washington State InfraGard logo may not be utilized or displayed without written approval from the Washington State InfraGard Board of Directors.
3. To emphasize InfraGard’s education mission, sponsor or product specific “standalone” displays or showcases are not permitted at any events.
4. Washington State InfraGard reserves the right to amend the program at any time, and abuse of the program could result in expulsion from the program, with no refund of sponsorship fees to the Sponsor.
5. Washington State InfraGard has agreed to abide by terms of membership in the InfraGard National Members Alliance (INMA). From time to time, terms of membership may cause changes to this program. Accordingly, Washington State InfraGard reserves the right to modify this program to maintain compliance with INMA provisions.

Benefits of Sponsorship for the Washington State InfraGard

Washington State InfraGard sponsorships are valid for one year and renewable on an annual basis. Sponsorships and sponsoring corporations must be compatible and consistent with the mission and focus of InfraGard. Sponsors are responsible for providing the deliverables associated with their benefits in a timely manner. InfraGard reserves the right to exercise policy control over marketing and communications and is not obligated to support products, services or activities of sponsoring corporations that are deemed to not to be in the interest of our members. The InfraGard name and service mark and logo are governed by strict licensing agreements and may not be used by Sponsors as a representation, endorsement, or other affiliation unless pre-approved by the Board of Directors. InfraGard reserves the right to adjust sponsorship benefits as necessary.